

# ECS 24 Agenda

The 2024 Executive Connection Summit brings together your peers and experts both inside and outside our industry to knowledge share, understand new tech innovations and propel our businesses forward.

The ECS24 speaker lineup will help you put generative AI to work for tangible business success, open your eyes to security risks, drive decisions with data and analytics insights, harness the full potential of production print, and be inspired by both next generation leaders and seasoned industry veterans alike.

Expose your executive team to the Who's Who in our industry, fresh thought leaders and the collaborative mindset, tech savviness, and social consciousness of the next generation.

Come to ECS24 and be transformed!

# Agenda



## Welcome Reception

**Sunday**  
**January 14<sup>th</sup>**



## Summit

**Monday - Wednesday**  
**January 15<sup>th</sup> - 17<sup>th</sup> (AM)**



## Golf

**Wednesday**  
**January 17<sup>th</sup> (PM)**

# DAY 0

Sun, Jan 14<sup>th</sup>

Time	Activity	Presenter
12:00 pm –	Registrations open	
2:00 pm – 2:45 pm	The Consortium General Meeting (members only)	
3:00 pm – 4:00 pm	News Update/Press Announcements	
5:30 pm –	Welcome Reception	

# DAY 1

Mon, Jan 15<sup>th</sup>

Time	Activity	Presenter
7:00 am – 8:00 am	Morning Networking - Breakfast	
8:00 am	Event Kick-off	Bob Goldberg and Mike Stramaglio
8:15 am	Keynote - Innovation with Impact: How Managed Services Can Transform Your Business	Frank Cucco/Jeremiah School/Patrick Layton/Jon Evans/Mike Lepper/Aaron Dyck, Impact Networking
9:15 am	Morning Break Networking	
10:00 am	Panel - Putting #AI to Work	MC: West McDonald & Michael Cozzens
12:00 pm	Lunch	
1:00 pm	Keynote	Mike Marusic, Sharp
2:00 pm	Panel - Beyond the Page	MC: Frank Mallozzi Ken Hanulec, Fiery; John Henze, EFI; Dan Johansen, Roland; Luis Villa, Atlantic Tomorrow's Office; Anthony Sci, Keypoint Intelligence; and TBA
3:00 pm	Mid-day Break Networking	
3:30 pm	Panel - Beyond the Page – continued	
4:15 pm – 5:00 pm	Fireside Chat – Own The Dash	Dakota Meyer, Medal of Honor Recipient Kirk Offel, Overwatch Mike Stramaglio
6:00 pm –	Dinner	

# DAY 2

Tue, Jan 16<sup>th</sup>

Time	Activity	Presenter
7:00 am – 8:00 am	Morning Networking - Breakfast	
8:00 am	Keynote – An SOB Who was Least Likely to Succeed	John Hey, Strategic Business Associates
9:00 am	Presentation	TBA
9:30 am	Morning Break Networking	
10:00 am	Keynote	TBA, ConnectWise
11:00 am	Panel – Leading the Way	MC: Jennie Fisher, GreatAmerica Financial Services Jenna Stramaglio, ConnectWise; Laura Hanna, Blue Technologies; Lindsay Usherwood, Usherwood, Aubri Akervik; Sarah Custer, Distribution Management; Greg Goldberg, BTA
12:00 pm	Lunch	
1:00 pm	Keynote - To Print-finity and Beyond	Larry White, TABS
2:00 pm	Presentation – The Future of Embedded Technology	David Pohlman & Tawnya Stone, GreatAmerica Financial Services
3:00 pm	Mid-day Break Networking	
3:30 pm	Presentation – Consortium University	Dominic Pontrelli, Pontrelli Marketing; Kate Kingston, The Kingston Training Group
4:15 pm – 5:00 pm	Panel - The Veteran Opportunity Program	MC: Mike Stramaglio Steve Cundy, Tuatara Uplift; Chris Johnson, Sharp; Joseph Pinzon/Tiffany Kovalski, Overwatch; Larry White, TABS; and TBA
6:00 pm –	Networking Reception “Cigar and Bourbon”	

# DAY 3

Wed, Jan 17<sup>th</sup>

Time	Activity	Presenter
7:00 am – 8:00 am	Morning Networking - Breakfast	
8:00 am	Keynote - Discover new possibilities using AI Technology, Data and Analytics	MC: Andy Slawetsky Michael Mathé/Laura Blackmer/Dino Pagliarello, Konica Minolta Business Solutions
9:00 am	Morning Break Networking	
9:30 am	Panel – Workplace Service Strategy	MC: Mike Stramaglio Rudy Parga/Scott Reynolds/Christy Gallegos, Imagine Technology Group; TBA
10:30 pm	Panel – Industry Leader Panel	MC: Mike Stramaglio TBA
11:30 pm	Adjourn	
12:30 pm	ECS Golf Tournament	